



**JULY 2013**

Corporate **BROADCAST**

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# CARIB BREWERY & CARIB GLASSWORKS' CHOPPED CHALLENGE 2013

'Chop by chop' by Ingrid Ragoonanan - Employee Relations & Events Officer, Carib Brewery

In the still of the night they decorated their tents and so when we arrived early the next morning our Chopped challengers were busy adding the final touches.

Our Annual Cook-off, which took the form of a Secret Ingredient Challenge, All Fours and Karaoke competition was held on Saturday 20th July, 2013 and was tagged as "one of the best ever."

The following eight teams took part in the Chopped Challenge:  
**Men of Meals 3D (Sales & Distribution)**  
**Don't Play with Fire (Hot End-CGL)**  
**Dynamic Crew (CGL)**  
**Lords of the Spices (Admin. & Finance)**  
**Specialists (Bottling Production)**  
**Brewlicious (Brewery)**  
**Men Can Cook Two (Bonded Warehouse)**  
**D Friends of Customs Cooks (Logistics)**

The 'Common Dish Showdown' began at 9.40a.m. and the teams were given 75 minutes to prepare three dishes: grill/barb-que (any meat), one starch dish and one salad. One of Carib's many products had to be used in the dishes.

Our MC for the day was Ms. Krystal Attim Philip who kept the crowd entertained and informed with a running commentary of the progress of each team. With her bubbly personality she kept the teams on their toes and counted down time to the end of each rounds. Initially, the crowd witnessing the challenge was small but by 1.00pm many employees had come out to support their teams in each category and by 'bubble a pot' time we had quite a crowd.

Our judges were qualified culinary experts, Devon Joseph, Edward Inglefield and Brent Hallpike.

Five teams were selected to move forward to the second round:

- Men of Meals 3 D**
- D Friends of Customs Cooks**
- Dynamic Crew**
- Brewlicious**
- Lords of the Spices**

The basket of secret ingredients was then revealed to the remaining competitors. It contained: Royal Extra Stout, Star Anise, Lamb, Melongene, Plantain, Greenfig, and Watermelon. They were also given access to a 'pantry' with an assortment of ingredients to assist in the preparation of their dishes. Team members waited with bated breath for the pantry to be opened. Their challenge was to prepare three dishes, one of which could have been a drink, in 75 minutes. Their dishes had to include all the secret ingredient items that were given to them.

The teams came out in full force and rose to the challenge. The judges had difficulty in selecting a winner but in the end, Lords of the Spices from Carib's Admin and Finance Departments took home the trophy and the bragging rights. In second place was D Friends of Customs Cook (Logistics Division) and in third place was Men of Meals 3D (Sales & Distribution and Soft Drinks Division).

Mr. Andrew Sabga, our Chairman, and his team, opened the Karaoke competition with their own version of Machel Montano's 'Fog up d place' and set the tone for the rest of the competitors.

Participants were judged on crowd response and the crowd favorites were Woody Mason, who was declared the winner, with Johnny Modeste in second place and Rodney Rique in third place.

All Fours began at 1.30pm with 12 teams.

Although at times there was not a sound to be heard as the players concentrated on their game, there was excitement as teams tried to outdo each other and win the best of three games to move on to the next level. In the end the winners were Brent Darempaul and Ronald Brathwaite from Carib Glassworks Limited, taking home the trophy and prize hampers, with Carib Brewery taking second place.

Simultaneously with the All Fours we had some employees 'bubblin a pot.' Employees got together and cooked up a storm. We had curry chicken, potato and channa with roti, pelau and cornsoup which was distributed to the staff in attendance. I heard that there was curry duck being 'bubbled' under the Bottling tent.....we never did see this duck though...

At 5.00pm Arrive Alive was on hand to ensure that persons were ready for the road as they left the compound.

At Carib Brewery drinks flowed and all who were there surely enjoyed themselves. I heard employees left the Brewery saying that they were already looking forward to next year.

I wish to thank my hard working Committee:

- Kenwin**
- Keisha**
- Liana**
- Juliana**
- Natalie**
- Krystal**
- Fabian**
- Nizam**
- Jackie**
- Sharon**



Another event well planned and executed, thanks for all your hard work!



# CARIB BREWERY AND CARIB GLASSWORKS KIDS CAMP 2013




## Recap from Auntie Ingrid

**F**riday 12th July was a day of excitement and fun for our employees' children. As you looked beyond the gate to the Hospitality Suite area it was a sea of red, blue and yellow t-shirts. The children wore red, the parents wore blue and the Aunties and Uncles were in yellow.

After a safety briefing, prayers and a welcome by both our Chairman, Mr. Andrew Sabga and Carib Glassworks' Managing Director, Mr. David Hadeed, there was breakfast and even before this was over, the children were into the games.

They played football, basketball, musical chairs, many board games and jumped rope. They had a brief session on *'Know Your Parent's Company'* which was skillfully imparted by Mr. Rienzi Sookram and Mr. Donny Samlal and a somber testimony by Mr. Raymond Castillo. A few minutes after, there were screams of excitement as soca artistes, J.W. and Kimba Sorzano entered the Hospitality Suite with their hit songs, *'Palance'* and *'I'm Over You.'*

The kids enjoyed lunch with their parents. And as a special treat they enjoyed Smalta cupcakes and Mama's Smalta ice cream cones for dessert. After lunch some of the kids continued with their games of cricket, someboard games and video games while others viewed a movie complete with old fashioned popcorn and snacks. I can assure you when it was near 4.30pm they did not want to leave; some had to be encouraged by their parents to do so.

Thank you to all those who made the day a resounding success: Managers, Executives and the 'aunties' and 'uncles.' We look forward to making the kids of Carib smile again next year! 

(A special thank you to [triniscene.com](http://triniscene.com) for their photography on the day)



//// REGIONAL NEWS - Barbados

# BRYDENSTOKES LTD. PUTS ON A 'BIG SHOW'

## ANSA McAL Barbados sponsors Crop Over Calypso Tent

by some brands carried by the Company.

Ms. Paula Wilkinson, Marketing Coordinator – BrydenStokes Ltd. explained that the Brands receive very good exposure from the association with the tent and patrons get the opportunity to sample some of the products in the VitaMalt, Brunswick and Anchor lines and often give good feedback to the Company.

*there is a whole Brydenstokes Ltd. team working there. It's like a family. Plus we also give back to our customers by presenting them with tickets so that they get the opportunity to attend the Big Show."*

In accepting his cheque as a Brand Ambassador for VitaMalt and Brunswick, RPB thanked the sponsor for their interest in the art form adding, *"I am looking forward to being a part of a quality tent and I know that we will be producing a quality show".*

*"Our sponsorship is a holistic one. We just don't give a cheque, we get involved, giving weekly door prizes, members of the stage crew wear our branded shirts and*

**F**or the third year running BrydenStokes Ltd. sponsored the 'Big Show Calypso Tent' in Barbados' 2013 Crop Over celebrations. The sponsorship was announced at the BrydenStokes offices when they handed over the cheque to tent officials Ms. Merle Niles and Mr. Stedson Wiltshire a.k.a. 'Red Plastic Bag' (RPB) who is also sponsored individually



Ms. Paula Wilkinson, Marketing Coordinator – BrydenStokes Ltd presents Mr. Stedson Wiltshire a.k.a. 'Red Plastic Bag' with the company's sponsorship cheque for the 'Big Show Calypso Tent'



Mr. Paul Batson, Brand Manager – BrydenStokes Ltd. presents the cheques for sponsorship of The Big Show to Ms. Merle Niles and Mr. Stedson Wiltshire a.k.a. 'Red Plastic Bag' of the Big Show



Mr. Stedson Wiltshire a.k.a. 'Red Plastic Bag' shows Mr. Paul Batson, Brand Manager – BrydenStokes Ltd. some of his favourite brands that are distributed by the company

# BURMAC'S NEW HOLLAND TRACTOR PROMOTION

Brand New Bush Hog Grass Cutter presented to competition winner



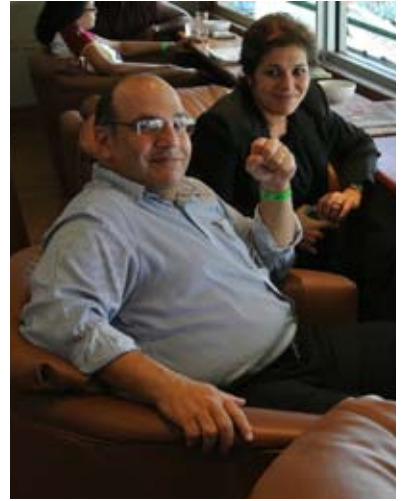
Mrs. Lutchmie Rampersad shakes hands with Mr. David Gunn, General Manager – BURMAC, as he presents her with a new Bush Hog Grass Cutter. Looking on is Mr. Shawn Gabriel, Sales Executive – BURMAC. All customers of BURMAC, a division of ANSA Automotive, who purchased a New Holland Tractor in Quarter One of this year were eligible to win. Mrs. Rampersad, a loyal customer of BURMAC, commended them for their great service. Mr. Gunn applauded the competition's success and commented that it was an ideal promotion for the Bush Hog brand

# MORE CRICKET...

Glorious cricket

The Celkon Mobile Cup Tri-Series was hosted for four days in July at the Queen's Park Oval in Port of Spain. Sector Heads and Managing Directors/General Managers from the Group took the opportunity to host some of their top customers and business associates in the ANSA McAL Hospitality Suite at the Oval as a way of saying thank you for their commitment to the Group. ANSA Automotive, AMCO, Carib Brewery and the Manufacturing Sector selected different days to host their customers.

*See below for some highlights from the Hospitality Suite.*





## And just for some laughs... :)

What we were thinking...

What he was thinking...



# 'WORK HARD...PLAY HARD'

Over the past month some of the Group's Subsidiaries/Sectors/Brands have been up to some really fun and interesting activities and events. Join us as for a quick update on what some of our ANSA brothers and sisters have been up to.

## CNC3 News Team Shows How Hardcore They Are

Hats off to the CNC3 News Team for taking part in the recently held Hardcore Caribbean 2013 Challenge, which took them across a 17-mile military style obstacle course in Chaguaramas that was littered with 22 different obstacles. The team trained hard, and played even harder at the challenge which took place on Saturday 6th July 2013.

I wonder if any other ANSA McAL subsidiaries out there can go hard like the News Team did....



## Emancipation Greetings from Alstons Shipping!

On Wednesday 31st July 2013, the lovely ladies of Alstons Shipping Limited commemorated Emancipation Day 2013 by dressing in their beautifully colored and elegantly designed ethnic apparel. Prizes were given to the best dressed ladies in the bunch.



## ANSA Merchant Bank's Fun-Filled Day

On July 20th 2013, ANSA Merchant Bank staff members came together to enjoy a day of fun at Harry's Water Park in Tabaquite. Approximately 80 persons from the Maraval Road, Grand Bazaar and San Fernando offices took the journey via maxis and headed to an unforgettable experience where they shared in activities such as all fours, cricket, and off course, all of the great attractions that are offered by the water park. Everyone enjoyed the eats, the drinks, the competition, the laughter, and the opportunity to relax and spend time together outside the work environment. The team members expressed tremendous gratitude for this event which followed a hike to Rio Seco Falls earlier this year.

The staff of ANSA Merchant Bank is now looking forward to more events like this in the near future!!!



New Deadline:  
Wednesday 11th  
September 2013



# ansa mcAL CHRISTMAS CARD ARTWORK COMPETITION 2013



1ST PRIZE	2ND PRIZE	3RD PRIZE	4TH PLACE
APPLE IPAD 4	BEATS BY D R E & IPOD NANO	APPLE IPAD MINI	SAMSUNG GALAXY TAB 2

This competition is open to all children of ANSA McAL employees between the ages of 11-18. Entrants must be current students and have at least one parent or guardian employed with the ANSA McAL Group of Companies.

**RULES OF ENTRY:**

1. Entrants must be aged between 11 and 18 by 31 December 2013.
2. Entrants may submit no more than 3 pieces of artwork.
3. Artwork must be Christmas-themed, original and unaided.
4. Artwork should NOT include the ANSA McAL logo and finished artwork should be approximately 8 inches by 10 inches.
5. All artwork must be produced on art paper, using an art medium of the entrant's choice.
6. Entrants should write (in print) the following information on the BACK of their artwork: Name, Address, Telephone Number, Email, Age (as at 31 December 2013), School Name, Name of Parent and Workplace of Parent.
7. Artwork must be submitted to ANSA McAL Corporate Communications Department, 9th Floor, 11 Maraval Rd., Port of Spain, Trinidad by August 1 2013. No late entries will be accepted.
8. The winners will be determined by a specially selected ANSA McAL panel. The decisions of the panel will be final.
10. Artwork will not be returned to entrants and will become the property of ANSA McAL.
11. Competition winner may be asked to be involved in publicity and promotions around this event (including their Parent or Guardian).
12. The 1st Place winning entry may be reproduced for Christmas Cards and may also be reproduced for other related purposes.
13. The 2nd and 3rd Place winning entries may be reproduced for Christmas Cards and or for other related purposes in subsequent years.
14. All winners will be announced by Friday 14th September 2013

SUBMISSION DEADLINE: ~~August 1 2013~~

Deadline now extended to  
Wednesday 11th September 2013

**NOTICE:**

if you would like to see your subsidiary's employees, events and current promotions featured in the Corporate Broadcast, please submit articles, well captioned photos and ads to [shereen.ali@ansamcal.com](mailto:shereen.ali@ansamcal.com)

