



ansa mcAL
GROUP OF COMPANIES

CORPORATE broadcast

October 2016



Shubh Diwali

from ANSA McAL

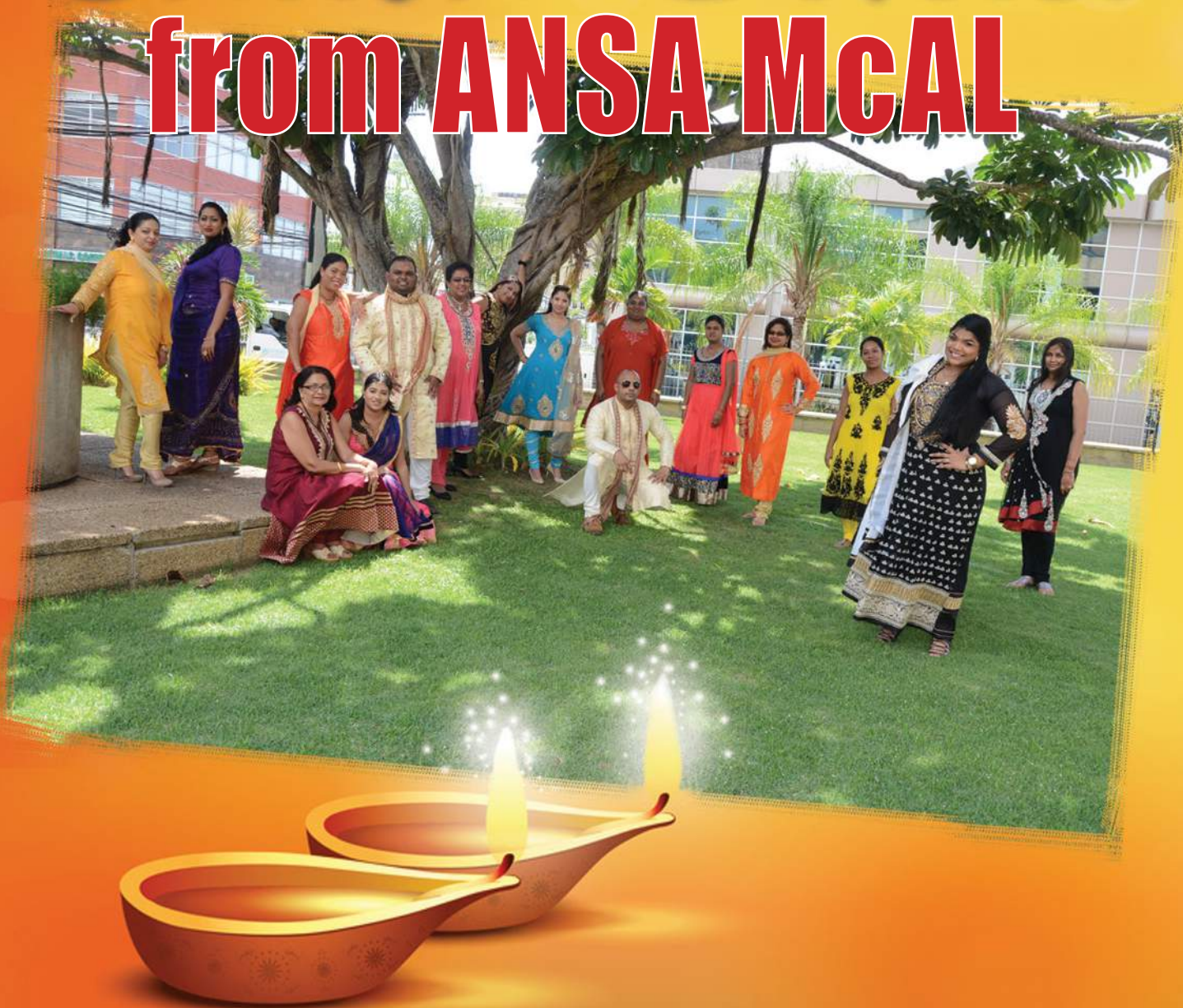


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CORPORATE BROADCAST OCTOBER 2016

NOTICE: If you would like to feature your subsidiary events, useful company information, employee achievements and current promotions in the Corporate Broadcast, please submit articles and well captioned photos or ads to natasha.ramnath@ansamcal.com or contact 225-4973

ANSA McAL celebrated the Festival of Lights throughout the Group.



Shubh Diwali

“Tougher than Cancer, Stronger Together” **ANSA McAL WALKS FOR A CAUSE!**



ANSA McAL, TATIL & TATIL Life and Carib Brewery staff teamed up and participated in the annual Scotiabank Breast Cancer 5K, which took place on Saturday 8th October 2016 at the Queen's Park Savannah.

It turned out to be a beautiful day for the Breast Cancer race, with an overwhelming turnout of approximately 90 staff members walking together with a purpose and for a great cause.

**Well done
Team ANSA!**

GML Supports T&T Cancer Society in its Efforts to Fight Cancer



For the first time, the Trinidad Guardian donated proceeds from the sale of the newspaper to a charity. Guardian Media Limited in its support to beat cancer in Trinidad and Tobago donated the TT\$2 cover price for every newspaper sold on Wednesday 26th October, 2016 to the Trinidad and Tobago Cancer Society to help fund its much needed activities.

According to Guardian Media Ltd, Managing Director - Mr. Lucio Mesquita, "Virtually everyone will know a relative or friend who has battled cancer or is battling cancer. Some of us maybe are going through treatment ourselves. Thanks to improved early diagnosis and treatment, more and more people are coming through the illness, but we also know many others may not be as fortunate."

In addition to the proceeds GML made some changes to its main stream media channels. The Guardian, CNC3, TBC radio network and Guardian Digital featured a series of special reports in the last week of October which is known as Breast Cancer Awareness month. It covered the challenges we face in Trinidad and Tobago, positive stories of those who have managed to beat the illness, organisations who campaign to raise funds, promoted better lifestyle and much more through its media platforms.

There were also some changes to the Guardian newspaper, to mark this special cause such as the pink ribbon was included in masthead. A new health supplement, "Guardian Health and Wellness" was launched which in its first edition focused exclusively on cancer and featured the story of musician Roy Cape's cancer fight.

Together in numbers!

STAG Beer Prostate Cancer awareness through its “STAG Beard Challenge”

In a bid to raise awareness and funds for prostate cancer Stag Beer launched the Stag Beard Challenge at the ANSA McAL Hospitality Suite, Queens Park Oval Port of Spain. Mr. Shehann Caruth, Brand Manager said, “Trinidad and Tobago has the fourth highest mortality rate for prostate cancer in the world. STAG beer is challenging Trinidad and Tobago to spread prostate cancer awareness by simply posting a selfie.”

The challenge seeks public support in joining STAG to save men from the effects of prostate cancer by creating a social awareness campaign. Starting November 1, STAG will donate an initial contribution of \$50,000 for prostate cancer.

For every person that posts a selfie or video via Facebook,

Instagram or Twitter using the hashtags #STAGBEERDCHALLENGE #ACCEPTED, STAG will add \$1 to their initial contribution, with the hope to raise an additional \$50,000 by November 30.

By the end of November, STAG will donate the total sum to the Cancer Society of Trinidad and Tobago for the sole purpose of early detection and screening.

Speaking at the launch, STAG Brand Manager, Shehann Caruth said, “We all know that the “Beerd” is a symbol of masculinity and we all know the effects of cancer treatment on the mind and body, and quality of life. Help us protect that symbol by changing the culture of how men treat themselves.”



PEN DOOR

Getting to Know



◀ **Shehann Caruth** - Brand Manager - Stag Beer
Carib Brewery Limited

(Q). WHAT IS YOUR PHILOSOPHY TOWARDS YOUR WORK?

(A). I believe if you're doing what you love it never feels like "work". Marketing is alive, it's living! It's in everything we do, from the way we dress and carry ourselves, where we hang out and who we hang out with, to everything we consume and the reasons why we consume them. It's all because of marketing. Therefore, I believe my "work" (marketing) is a lifestyle. You have to become it! You have to own it!

(Q). WHAT ARE THE BEST PARTS OF THIS JOB AND ITS CHALLENGES?

(A). The greatest challenge will always be to continuously create loyalty through brand-consumer engagement. The best part of this job is that I have a great team of dynamic individuals, who all share the same vision; that creating compelling brand memories are at the heart of everything we do.

(Q). HOW DO YOU ENCOURAGE CREATIVE THINKING WITHIN YOUR TEAM?

(A). No idea is a dumb idea. I encourage openness, and I challenge them, to challenge the norms and traditional ways of thinking and doing things.

(Q). WHAT SONG BEST DESCRIBES YOU?

(A). Wow so many to choose from. I'll go with the most recent.... "24 Karat Magic in the aiiürrrrr" – Bruno Mars

(Q). CAN YOU INTRODUCE YOURSELF TO OUR READERS AND SHARE WITH US A TYPICAL DAY IN THE OFFICE?

(A). I am Shehann Caruth of Carib Brewery Limited. I am currently the Brand Manager of Stag Beer. "Typical day" does not exist in the STAG world. From planning the next consumer promotion, Corporate Social Responsibility Campaign, STAG Riddim with Bunji Garlin; the excitement, pressure and satisfaction is always high, every single day.

(Q). WHY DID STAG BRAND TOOK ON THE "BEERD CHALLENGE" AS PART OF THE PROSTRATE CANCER CAMPAIGN?

(A). Trinidad and Tobago has the fourth highest incidence of Prostate Cancer in the world. The top 5 in the world consist of three countries from the Caribbean. To date, no corporate entity has made a direct financial contribution to the Cancer Society of T&T specifically for Prostate Cancer detection and screening. Therefore, If not us, then who?!

STAG being regarded as "A man's Beer", is more than a statement about a drink. It is a declaration of a partnership between the Brand and its consumers, where we believe we have an obligation to improve the quality of life for our consumers. Men locally are very silent about topics regarding health, and more so the topic of Prostate Cancer. There are a lot of myths and profound facts about the disease. STAG wants to change the culture that its taboo for men to speak about their health, to one where we are sharing ideas and information that can save lives in the long run. I have seen the effects of Prostate Cancer first hand, so I have made a personal commitment to ensure that this campaign continues long after I am gone.

(Q). What three (3) items would you take to a desert island other than food and water?

(A). A hammock. A picture of my beautiful daughter. Bestly cold STAGsss (which is technically not food or water lol)



BIG GIVEAWAYS FOR BARBADOS 50TH INDEPENDENCE CELEBRATIONS



ANSA McAL (Barbados) Ltd. launched their 'Big 50 Giveaway' – a way of celebrating with their customers across all their companies in Barbados, as part of the island's 50th Independence celebrations. The regional Conglomerate will be giving away not 1, not 2, but 3 Kia Picantos each valued at \$50,000 and painted in the national colours of yellow and blue.

Mr. Nicholas Mouttet, Chief Executive Officer - ANSA McAL (Barbados) Ltd. said, "I don't think any company has given away 3 vehicles at one time before on this island and we are very excited to be rewarding our customers in this way."

By spending \$50 at any of ANSA McAL (Barbados) Ltd. companies; Bryden Stokes Ltd, Consolidated Finance, Brydens Insurance, Standard, Sissons, Brydens Xpress and Stationery and McEnerney Quality Inc, customers will be given 1 entry form which they can then go online to www.ansabig50giveaway.com and activate.

The computer will then calculate the amount spent and allocate an entry for every \$50 spent up to a maximum of 3,000 entries per transaction per month. The final draw will take place on December 30th 2016.

Good Luck and Happy Shopping

Good Looks that Last Makes its Way to Barbados with its 1st Franchise!



In October, ANSA Coatings signed the first franchise in what will be a series of Sissons Colour Shops across the island. The new store is situated within H. Jason Jones building in Bridgetown and will open to the public in time for them to spruce up their homes for Christmas!

Mr. Nicholas Mouttet, CEO of ANSA McAL Barbados and Director of ANSA Coatings said, "We are delighted to sign our first franchise within the four months after launching ANSA Coatings and want to thank H. Jason Jones for being the first to seize the franchising opportunity."

We have no doubt that they will be very successful in this venture. We are ready to provide Sharon and her team with all the support they need to ensure this new colour shop excites their customers."

Ms. Sharon Christie, CEO of H. Jason Jones said, "This new Sissons franchise will enhance our store and product offering. There are currently no paint shops in Bridgetown and we believe we are bringing great value and amazing colours to our customers." The product categories include decorative paints, wood finishes, and light industrial coatings under the Sissons Paint brand.



ANSA McAL (Barbados) Ltd Bids Farewell to its 2016 interns

ANSA McAL (Barbados) Ltd's 2016 internship programme concluded recently with seventeen (17) students who were assigned in several areas within the organizations such as Finance, Human Resources, Health & Safety, Legal, Marketing and Information Technology. Students were exposed to a wide range of activities across the Group and were also given the opportunity to improve their personal development and prepare them for the world of work through a series of specially designed workshops. The interns and their respective managers toasted to yet another successful programme. A cocktail ceremony was held at Tapas Barbados to reunite the graduates and bid them farewell. With the overflowing amount of opportunities throughout the Group, we certainly will see them around.



Group HR & Group Legal Participates in Financial Fluency Training



Group HR and Group Legal recently participated in a Financial Fluency training which aimed to enable these two dynamic teams to be true commercial partners to the Group.

It was an informative two-day programme which consisted of analysing Balance Sheets, Income Statements and Cash Flow Statements. Frequently used financial terms and definitions were discussed, as well as an in-depth look at how the Group calculates its Economic Value Creation (EVC). Breakout teams were challenged with calculating the financial ratios by using these ratios to assess and compare the performance of the Group's various segments.

ANSA McAL thanked the engaging and competent team at Gravitas which comprised of Mr. Nicholas Gomez - Executive Chairman, Mr. Scott Hilton-Clarke Director and Mr. Jimmy Beharry- Chief Executive Officer for ensuring the teams goals were met whilst having fun doing so.

At the end of this programme the teams left with a better appreciation not just for Finance in general, but for the hard work and dedication of our Finance teams.





Scrabble Association of Trinidad and Tobago Receives a Boost from ANSA McAL

The ANSA McAL Group is pleased to sponsor the Challenge Trophy for the 1st place winner of the Junior and Senior Secondary Schools 2016 National Scrabble Championship. The Scrabble Association of Trinidad and Tobago hosted several preliminary tournaments throughout Trinidad and Tobago in an effort to broaden the vocabulary of our future leaders whilst developing their literacy skills. The Group also donated cases of Smalta towards the Championship finals carded on November 5th 2016 at St. Augustine Secondary School.



Ms. Sharon Balroop, ANSA McAL Group Corporate Communications Manager presents a cheque to Ms. Margaret George, Coordinator - Scrabble Association Trinidad and Tobago in support of the 2016 National Secondary Schools Scrabble Championship. Also in photo, Woodbrook Secondary School teacher Ms. Patricia Granderson and students, Kernisia Murray, Elijah De Peiza and Janai Caesar looking on as they displayed the donated trophies.



ANSA Coating Limited - Penta Paints Support Habitat for Humanity Trinidad and Tobago's "Paint Home" Initiative

ANSA Coatings Limited – Penta Paints recently signed a Memorandum of Understanding (MOU) with Habitat for Humanity Trinidad & Tobago. The agreement has established a partnership between the two organizations with the aim to paint the homes of low income families. Penta Paints is committed to provide discounted paints, technical advice and training towards this initiative. In a joint project with the Rotary Club of Port-of-Spain West and Habitat for Humanity, Penta Paints donated gallons of paints and volunteered to paint the home of Ms. Anna Harry at # 119, Siewdass Rd, Freeport on Saturday 8th October, 2016.

Paint the possibilities!



Ms. Jennifer Massiah, National Director – Habitat for Humanity Trinidad & Tobago and Mr. Sean De Souza, Sales and Marketing Manager - ANSA Coatings Limited during the Memorandum of Understanding (MOU) signing ceremony



Check out ACL in Action



An evening of Prosecco with AMCO



From left, Italian wine expert Mr. Giovanni Cardullo, representing Cantine Maschio Proseccos amongst two guests (center) and Mr. Jose Nivet, ANSA McAL Distribution - Sector Head at POP Lounge, Paprika hosted by AMCO

Alston's Marketing Company Limited (AMCO), World of Wines and Spirits hosted an evening of good food and Prosecco education with Italian wine expert Mr. Giovanni Cardullo featuring two of its top brands of Italian Proseccos – Cantine Maschio Prosecco Burt and the Cantine Maschio dei Cavalieri. The event was titled 'Pop Lounge' and was held at Paprika, Rust Street, St. Clair.

Mr. Cardullo along with AMCO's Brand Manager, Ms. Christine Raeburn, provided information on the Prosecco and described it as the best on the market. Speaking at the event Mr. Cardullo, who has been to Trinidad and Tobago a couple times said, "The semi-sparkling Proseccos evoke all the taste and the passion of the extraordinary viticulture of the region of Veneto in which they originate". Ms. Raeburn added that the unique taste and exciting blends make the Proseccos the perfect choice for a lunch or dinner in good company.

Festeggiamo!

An evening of Prosecco with AMCO



Italian wine expert Giovanni Cardullo, representing Cantine Maschio Proseccos; Joel Villafana of TriniCooks.com and Christine Raeburn, Brand Manager – Wines and Spirits at AMCO

Janelle Lee Loy - Business Development Manager of AMCO's Wines & Spirits Division (right) and an associate at the POP Lounge at Paprika



PRODUCT INFO

About Cantine Maschio Prosecco Brut

Prosecco Brut is produced by Cantine Maschio, one of Italy's leading Prosecco producers, with a proud 200 year heritage of family winemaking experience. Prosecco Brut embodies the finest traditions of Prosecco while accommodating modern, sophisticated tastes.

The grapes are pressed gently to extract only the free-run juice from the heart of the grape. The juice is then left to rest in stainless steel tanks. After approximately 12 hours, it is separated from the lees, fermentation begins. Vinification takes about 15 to 20 days and is completed in stainless steel vats kept at a constant temperature of 65 to 68 °F to develop the wine's sparkling character.

Prosecco Brut makes an ideal aperitif and also pairs wonderfully with antipasto and hors d'oeuvres, light fish dishes, sushi and sashimi, fresh fruit, and pastries. Serve chilled (42° to 54°F).

About Cantine Maschio dei Cavalieri

Maschio dei Cavalieri is the perfect marriage of the best traditions of Prosecco and modern taste. Maschio dei Cavalieri offers a "Grand Cru" style, luxurious, sensuous experience. Rive di Colbertaldo refers to the very delimited slopes of Colbertaldo where Maschio dei Cavalieri is born. Prosecco of Rive di Colbertaldo is subject to very stringent rules, requiring extremely limited yields and handpicking of the grapes. A blend of innovation and tradition, Maschio dei Cavalieri establishes a new dimension for Italian sparkling wines.

Ideal for fish and shellfish dishes, stuffed pasta in cream sauces, and quail. Excellent as an aperitif or, at the end of a meal, with fresh fruits, especially strawberries or peaches.

WOW!

Double Rush to Christmas with



ARIEL



ANSA McAL Trading Ltd, Proctor & Gamble team launched one of the most exciting promotions for the ARIEL brand dubbed the 'Double Rush to Christmas'.

The team participated in a motorcade from Mon Repos on the East Coast, Guyana on Saturday October 1 2016, and made their way to the city with brief stops at six supermarkets where they engaged and hyped up customers, giving away free samples of Ariel soap powder.

The promotion ends December 9th 2016 and guarantee rewarding dividends to customers who support the brand with giveaways. Fifty lucky winners will have a chance to win cash and hampers through six big drawings. Two winners will receive the ultimate grand prizes of two Toyota Rush vehicles.

It's going to be a great Christmas for some customers!





ARIEL

DOUBLE RUSH



WIN! **2 Toyota Rush**
+ MILLIONS in CASH & HAMPERS

6 BIG 50 Winners
DRAWING

Enter now to Win!

Drop off any empty ARIEL Packet along with your Name, Address and Contact Number at Participating Supermarkets and Vendors Country-wide to ENTER!

Promotion ends December 9th, 2016

Grand DRAW!
Dec. 20th
2016



Distributed by

Available at leading Supermarkets and Stores Nationwide.

60 Beterverwagting E.C.D. Tel. 220 0505
Berbice Depot 1 Main Street New Amsterdam Tel. 333 5891

The 'CARIB CANTEEN' Launched



On Friday 28th October 2016, Carib Brewery launched its newly renovated state-of-the-art Canteen at Carib Compound, Champs Fleurs. The 'CARIB CANTEEN' has emerged through the vision of Carib Brewery Limited's former Beverage Sector Chairman, Mr. Andrew Sabga, who is presently the Group Deputy Chairman of the ANSA McAL Group.

Renovation commenced (6) six months ago under the watchful eye of Carib's CFO/Director, Mrs. Leesa Murally - Pantin. A survey was conducted amongst the employees to aid in the selection of suppliers' and tendering process. The three (3) popular nominees were, Wendy's, Soup It Up and Cole's Pot.

Several Carib Cricket enthusiasts took the opportunity to meet with cricket sensation and Malta Ambassador Dwayne Bravo, who was present at the opening signing Malta memorabilia for his fans.





Iron Chefs of ANSA Polymer!

Many 'curry-mouth' employees braved the rains to come out to the ultimate culinary experience at the Lee King Ranch where ANSA Polymer held its second "Curry Duck Competition and River Lime." Six teams were seen hurriedly preparing dishes before the countdown as they were all vying for the best curry duck title! Each team was required to cook curried duck, another meat of their choice and any two sides they desired.

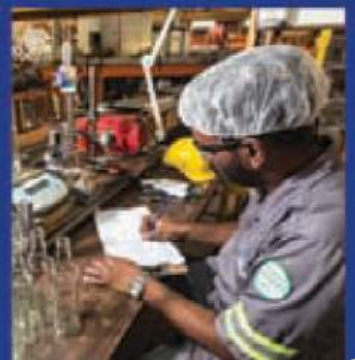
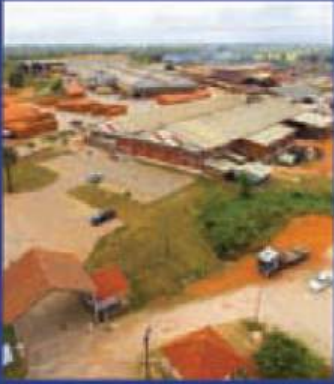
Exciting the taste buds of the judges were the "Duck-tors" who won the competition with their mouth-watering Curried duck and provision, Barbequed chicken and Italian rice! This team consisted of four employees from the Printing department of Ansa Polymer: "Dr." Ray Charles- Tasteologist, "Dr." Aaron Patterson - Seasoningologist, "Dr." Kwesi Thomas - Cookologist and "Dr." Izri Herbert - Curryologist. In second place, the "Financial Ducktors" led by Mr. Edwin Ramcharitar – ANSA Polymer CFO, got the judges' nod with their curried duck, buttered cassava, tandoori chicken and plantain and sweet potato medley. Team "Duck Blazer" led by Kenny Amedee, then blazed the trail with their exotic dishes, placing third. The three teams won trophies and prizes. Nevertheless, this did not damper the enthusiasm of the other teams: "One Man & One Man Alone", "Poly-Duck Masters" and the "3-Stone Crew".

Employees of ANSA Polymer, along with their families and friends, thoroughly enjoyed the day! Some played cards and danced while others chose to "cool down by de river". It was a fun filled evening and the Iron Chefs of ANSA Polymer were revealed!!

Way to go duckers!



Vacancy Listing



For further details feel free to contact your HR Department to discuss potential opportunities within Group.



- Integrated Maintenance Technician
- Stores Clerk



- Divisional Manager
- Sales Manager
- Accountant
- Senior Accounts Clerk
- Accounts Receivable Clerk
- Merchandiser
- Van Sales Assistant
- Van Sales Reps
- Relief Driver



- Merchandiser



- Business Development Officer
- Treasury Assistant



- Supervisor, Pensions
- Accounting Assistant
- Sales Administrative Assistant
- Administrative Assistant
- Customer Service Representative



- Trade Sales Representative





STANDARD S

- Showroom Manager
- Internal Control Assistant
- Customer Care Operator
- Customer Service Representative
- Porter



BELL

- Stitcher
- WIP worker



ansa automotive

- Assistant Accountant
- Sales Representatives



BESTCRETE

- Production Team Lead
- Main tenance Team Lead
- Electrical Team Leader
- Senior Mechanic
- Electrical Engineering Technician
- Mechanical Engineering Technician
- Electrician 'A'
- Maintenance Clerk
- General Worker

ALSTONS SHIPPING LTD

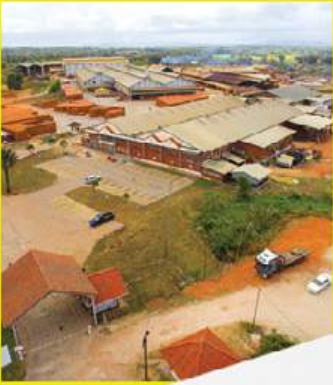


- Business Development Manager – Warehouse
- Documentation Clerk

ABS

Abel Building Solutions
Your Project. Our Expertise

- Export Manager
- AC Service Technicians 'A', 'B' & 'C'
- Warehouse Attendant



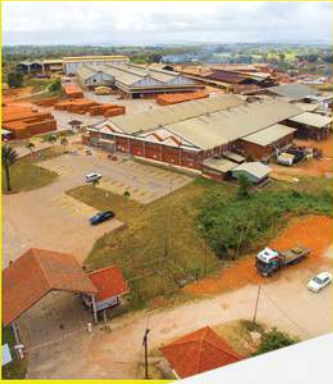
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INTERNATIONAL AIRPORT
TRINIDAD, W.I.

- Shop Assistant
- Cashier



- Operations Manager
- Logistics & Production Assistant
- Assembly Line Operator 'C'





ALSTONS TRAVEL
• Reservations Agent



BNSB MICAL CHEMICALS LTD.
• Technical Sales Manager





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